



COMMUNITY
SERVICES
RESOURCE
CORPORATION

A Non-Profit Public Benefit-Corporation Sponsored by the Los Angeles County Board of Supervisors



Board of Directors

Rose Busciglio
Fernando Del Rio
Larry L. Johnson
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Thomas Stevens

September 16, 2003

Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, California 90012

Dear Supervisors:

**COMMUNITY SERVICES RESOURCE CORPORATION
DISBURSEMENT OF FUNDS**

IT IS RECOMMENDED THAT YOUR BOARD:

Concur in the action taken by the Board of Directors of the Community Services Resource Corporation (CSRC) to disburse \$285,000 in donated funds.

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

This letter requests Board concurrence to disburse \$285,000 in CSRC program funds for services provided through the Camp Pendleton Armed Services YMCA, North County Howard Charitable Foundation, KLOS Food Bank Program, and to reimburse the KABC Radio Family for operational costs incurred as a result of *Operation: Lend-A-Hand Radiothon* fund raiser held the weekend of June 20, 2003.

FISCAL IMPACT/FINANCING

There is no cost to the County. The disbursement will be made from the CSRC program funds.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

On June 20, 21, and 22, 2003 the KABC Radio Family conducted a 60-hour on-the-air broadcast to raise funds for *Operation: Lend-A-Hand* to benefit service members and

their families, particularly the children of those killed in action, as well as to support military assistance programs for those serving at Camp Pendleton and Twenty Nine Palms. Additionally, the CSRC Board of Directors and the radio station management agreed that 20% of the funds collected would be given to the KLOS Food Bank Program, a program created by the CSRC in partnership with the private sector to help feed needy individuals and families. The radio station management also agreed to advance the funds needed for the event's operational costs contingent upon reimbursement from the CSRC once funds were collected.

To date, the CSRC has received approximately \$285,000. We anticipate collecting an additional \$15,000 over the next few months from ongoing website sales for tee shirts and other commemorative items designed for this event. The CSRC Board of Directors will come back to your Board at a later date with additional allocations when the remaining funds are collected.

The CSRC Board of Directors approved resolutions to allocate funds as follows:

Camp Pendleton Armed Services YMCA (ASYMCA): \$100,000

The ASYMCA was incorporated on January 27, 1967 to serve the military personnel and their families by providing human services programs. The ASYMCA programs that will directly benefit from this contribution include parenting assistance and counseling services for families; preschool programs with an emphasis on social, emotional, and physical development and the fostering of early language and pre-reading abilities; transportation services to medical, dental, and other appointments as needed; after-school mentoring and tutorial programs for youth; and the School of Infantry recreation center renovation project.

North County Howard Charitable Foundation: \$80,000

The North County Howard Charitable Foundation is designed to provide educational scholarships for the spouses and children of service members killed in all phases of Operation Iraqi Freedom. The Howard Charitable Foundation will match funds donated two-to-one to benefit the surviving spouses and children of Camp Pendleton, Marine Corps Air Station Miramar, North San Diego, and Southwest Riverside areas for a total of \$240,000. These funds will support the families of those service members who have made the ultimate sacrifice.

KLOS Food Bank Program: \$57,000

Of the \$57,000 designated for this program, the Los Angeles Regional Food Bank will receive \$22,800, the Food Bank of Southern California in Long Beach \$14,250, and the Second Harvest Food Bank of Orange County \$19,950. The food banks are nonprofit, Federally-regulated organizations that solicit food and supplies from manufacturers, brokers, market chains, and others and make them available to community-based member agencies for distribution to the needy. The food bank member agencies are credited with allocations to draw food and other items at a rate of twenty dollars for each dollar credited.

Since a significant portion of donations raised come from Orange County residents, the radio station management requested, and the CSRC Board of Directors agreed, that these funds would go to benefit needy individuals and families in the Los Angeles and Orange County areas.

Estimated Operational Cost: \$48,000

These funds will be used to reimburse Radio Station KABC and KLOS for *Operation: Lend-A-Hand* operational costs as previously agreed upon between the CSRC Board of Directors and the radio station management. The radio station was billed and paid \$37,592.61 for graphic design services, printing and supplies, the cost of tee shirts and playing cards. All other costs for promotion and production, volunteer staff time, on-the-air talent, food and other items were donated by Radio Station KABC, KLOS, Radio Disney, and KSPN. The CSRC Board of Directors reviewed the billing for all of the expenses and recommend that your Board concurs with the reimbursement of these expenditures from the proceeds of *Operation: Lend-A-Hand*.

In addition, the remaining \$10,407.39 will be used to pay for mailing services and postage provided by Internal Services Department for tee shirts and playing card premiums mailed to approximately 3,000 contributors.

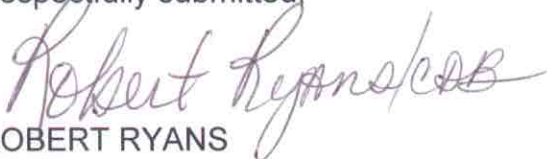
CONTRACTING PROCESS

This section is not applicable.

IMPACT ON CURRENT SERVICES

The disbursement of funds will enhance human services programs, provide financial assistance and educational scholarships to the spouses and children of military service members killed in Operation Iraqi Freedom and provide food and emergency items to needy individuals and families.

Respectfully submitted,


ROBERT RYANS
Executive Director

c: David E. Janssen
Lloyd W. Pellman
Violet Varona-Lukens

ED